

Rubric for ABET Student Outcome 3: Writing

Adapted from Association of American Colleges and Universities (value@aacu.org), who provide the following definition: Written communication is the development and expression of ideas in writing. Written communication involves learning to work in many genres and styles. It can involve working with many different writing technologies, and mixing texts, data, and images. Written communication skills develop through iterative experiences across the curriculum.

Evaluators are encouraged to assign a zero to any work sample that does not meet benchmark (cell one) level performance.

	Above Proficient 3	Proficient 2	Below Proficient 1
<p>Context of and Purpose for Writing <i>Includes considerations of audience, purpose, and the circumstances surrounding the writing task(s).</i></p>	Demonstrates adequate consideration of context, audience, and purpose and a clear focus on the assigned task (e.g., the task aligns with audience, purpose, and context).	Demonstrates awareness of context, audience, purpose, and to the assigned tasks (e.g., begins to show awareness of audience's perceptions and assumptions).	Demonstrates minimal attention to context, audience, purpose, and to the assigned tasks (e.g., expectation of instructor or self as audience).
<p>Genre and Disciplinary Conventions <i>Formal and informal rules inherent in the expectations for writing in particular forms and/or academic fields.</i></p>	Demonstrates consistent use of important conventions particular to a specific discipline and/or writing task, including organization, content, presentation, and stylistic choices.	Follows expectations appropriate to a specific discipline and/or writing task for basic organization, content, and presentation.	Attempts to use a consistent system for basic organization and presentation.
<p>Control of Syntax and Mechanics</p>	Uses straightforward language that generally conveys meaning to readers. The language has few errors in spelling or grammar.	Uses language that generally conveys meaning to readers with clarity, although writing may include some errors in spelling or grammar.	Uses language that sometimes impedes meaning because of errors in usage. Writing includes errors in spelling or grammar.